Coming to N.Y.: World Implant Expo

The Greater New York Dental Meeting (GNYDM) has announced it will introduce a World Implant Expo at this year’s meeting, taking place Friday, Nov. 28 to Wednesday, Dec. 3. The World Implant Expo will facilitate the education of dental professionals in all aspects of implantology. The GNYDM will subsequently expand its exhibit floor to include companies involved with implant products, technology, bone-replacement materials and equipment.

The GNYDM will use its expertise in educational programming to include sponsored implant programs through an opening day symposium on Sunday morning, corporate forums on Sunday afternoon, a clinical innovations session on Wednesday, three additional days of seminars and hands-on workshops and a research poster competition.

There will also be new products, live patient demonstrations and technology pavilions, all featuring implants. All together, this will serve to increase the market for implant solutions through multimedia event programming.

The GNYDM is not only the largest dental event in the United States but it is also one of the largest health-care conferences throughout the country. The GNYDM is a chosen member of the U.S. Department of Commerce’s International Buyer Program.

Both companies and dentists are encouraged to participate in this opportunity. Dana Soltis, sponsorship and advertising manager, is available to answer questions. Contact her at dana@gnydm.com, or you can reach Implant Expo Chairman Dr. James Doundoulakis at implants@gnydm.com.

The walkway to the Institute of Contemporary Art. (Photo/Tim Grafft, Massachusetts Office of Travel & Tourism)